



ASPLEY GUISE
FOOTBALL CLUB



<https://www.aspleyguisefc.co.uk>

ASPLEY GUISE FC



Aspley Guise Football Club

BEHAVIOUR MANAGEMENT POLICY

2026/27 SEASON



Applies to: All players (youth and senior), coaches, managers, volunteers, committee members, parents/carers and spectators.

Policy Statement

Aspley Guise Football Club (AGFC) is committed to providing a safe, respectful and inclusive environment where children, young people and adults can enjoy football free from abuse, discrimination or intimidation.

We recognise that positive behaviour must be actively taught, modelled and supported. This policy sets out:

- How we promote and support positive behaviour
- How we respond to inappropriate or negative behaviour
- A fair and consistent approach to behaviour management

This policy aligns with The FA Respect Programme and the Club's Safeguarding, Complaints and Equality policies.

PART A – SUPPORTING POSITIVE BEHAVIOUR

How AGFC Supports Children and Young People

AGFC recognises that children and young people are still developing emotionally and socially. We are committed to supporting them through:

1 Clear Expectations

- Age-appropriate Codes of Conduct
- Clear behavioural standards explained at the start of each season
- Reinforcement of Club values: respect, teamwork, effort and fairness

2 Positive Role Modelling

Coaches and senior players are expected to:

- Demonstrate respectful communication
- Remain calm under pressure
- Model good sportsmanship
- Show how to respond positively to setbacks



Children learn behaviour by observing adults – we take this responsibility seriously.

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3 Positive Reinforcement

Coaches are encouraged to:

- Praise effort and improvement
- Recognise teamwork and sportsmanship
- Celebrate respectful conduct as much as performance
- Use encouragement rather than criticism

Recognition may include verbal praise, team awards or "Respect" acknowledgements.

4 Emotional Development

Particularly in youth football, coaches will:

- Support players in managing frustration and disappointment
- Encourage resilience after mistakes
- Promote problem-solving and reflection
- Create a safe space for players to speak openly

5 Early Intervention

Minor behavioural concerns will be addressed early and constructively before they escalate.



PART B – PROCEDURE FOR ADDRESSING NEGATIVE BEHAVIOUR

AGFC uses a graduated, restorative approach, ensuring responses are proportionate and fair.

Step-by-Step Procedure

Step 1 – Immediate Informal Response

For minor issues:

- Calm reminder of expectations
- Clear explanation of why behaviour is unacceptable
- Opportunity to correct behaviour

Example:

"That language is not appropriate at AGFC. Please adjust it."

Goal: Education and correction.

Step 2 – Clear Warning

If behaviour continues:

- Clear verbal warning
- Explanation of consequence if behaviour continues
- Temporary removal from drill or substitution during match (if appropriate)

Goal: Reflection and accountability.

Step 3 – Parent/Guardian Involvement (Youth Football)

If behaviour persists or is repeated:

- Parent/carer contacted
- Discussion held regarding concerns
- Joint action plan agreed
- Safeguarding Officer informed if relevant

Goal: Consistency between Club and home.



Step 4 – Formal Behaviour Review

For persistent or more serious misconduct:

- Matter escalated to Club Committee
- Written warning issued
- Behaviour agreement implemented
- Temporary suspension from training or matches

All actions will be recorded and communicated clearly.

Step 5 – Serious Misconduct

Serious incidents may result in immediate escalation and may bypass earlier steps.

Examples include:

- Verbal or physical abuse
- Discriminatory language or actions
- Violent conduct
- Bullying or intimidation
- Threatening behaviour
- Serious breach of FA regulations

Possible outcomes:

- Formal disciplinary action
- Suspension
- Removal from the Club
- Referral to County FA
- Referral to statutory authorities (if required)



Safeguarding Considerations

Where behaviour may indicate:

- Emotional distress
- Bullying
- Abuse
- Risk of harm

The matter will be referred immediately to the Designated Safeguarding Lead.

Designated Safeguarding Lead (DSL) and welfare officer

Joanna Clay

Email: welfare@aspleyguisefc.co.uk

Tel: 07568 306155

Behaviour concerns involving welfare always take priority over disciplinary measures.

Behaviour Expectations for Adults

Adults are expected to model appropriate conduct at all times.

The Club will not tolerate:

- Aggressive touchline behaviour
- Harassment of officials
- Discriminatory remarks
- Public criticism of players
- Social media abuse

Adults may be subject to the Club Complaints and Disciplinary Procedures.

Record Keeping

- Significant behaviour incidents will be recorded
- Written warnings and behaviour agreements retained securely
- Records kept in line with Data Protection Policy

Review

This policy will be reviewed annually or sooner if required.



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Final Statement

Aspley Guise Football Club believes behaviour management is about education, guidance and safeguarding — not punishment alone.

By promoting positive conduct and responding fairly to concerns, we ensure football remains safe, respectful and enjoyable for everyone.



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